



Training: Building your climate roadmap

Duration: 18h over 5 weeks

Format: 100% online

Price: €1,500 /pers for employees
€950 /pers for individuals

Language: French

OPCO eligible (CPF not eligible)

★ Carbone 4 is Qualiopi certified

Objective: Master the key concepts and methodologies of an ambitious climate strategy (carbon footprint, carbon neutrality, physical risks, transition risks, adaptation, prospective scenario analysis, etc.) and initiate a transformative approach within your organisation.

Teaching approach: This course is structured into 5 modules, and each module includes:

- Theoretical e-learning content with Carbone 4's expert consultants,
- A practical virtual classroom led by a Carbone 4 trainer, with case studies and group exercises.

Program details:

Week 1	Week 2	Week 3	Week 4	Week 5
Module 1 • E-learning 2h • Virtual classroom 2h	Module 2 • E-learning 1.5h • Virtual classroom 2h	Module 3 • E-learning 1.5h • Virtual classroom 2h	Module 4 • E-learning 2.5h • Virtual classroom 1.5h	Module 5 • E-learning 1.5h • Virtual classroom 1.5h
Embark on the path of ecological redirection	Diagnosis (1): the risks and opportunities of the ecological transition	Diagnosis (2): physical risks	Defining a strategy and a project for ecological redirection	Building an operational action plan
Operational objectives : <ul style="list-style-type: none"> ○ Understanding the nature of climate drift ○ Identifying the challenges raised by the energy transition ○ Mapping the major issues raised by climate change for organisations ○ Assess my successes and difficulties in tackling climate change 	Operational objectives : <ul style="list-style-type: none"> ○ Identify the key tools for conducting a transition risk analysis ○ Understanding the main principles of a carbon footprint (why include indirect emissions) ○ Examples of organisations facing these risks and opportunities 	Operational objectives : <ul style="list-style-type: none"> ○ Understand why the issue of adaptation needs to be taken seriously in the strategic decisions of organisations today ○ Managing the three components of physical risk: exposure, vulnerability and climatic hazards ○ Understand the steps involved in a physical risk analysis 	Operational objectives : <ul style="list-style-type: none"> ○ Identifying the right conditions for projects to emerge: understanding in particular the approaches to be deployed at the organisation level, depending on its structure or sector ○ To have examples of organisations that have developed significant initiatives 	Operational objectives : <ul style="list-style-type: none"> ○ Understand the levers you can use to take action in your organisation, depending on its structure and field of activity ○ Have the tools to convince people of the relevance of your project ○ Pitch your project and identify the next steps

Target audience:

- Company management, strategy management, CSR management, leading company/organisation communities
- Corporate executive whose job has a strong sustainability component
- Professional retraining in the field of ecological transition
- Freelance / consultant in the field of ecological transition





Detailed timetable :

- Access to the dates of the virtual classes [here](#).

How to register: You will automatically receive a training agreement or contract via SoWeSign for electronic signature when you complete [the registration form](#). **Your enrolment is validated on receipt of your signed agreement**, subject to available places.

Speakers: All our trainers are consultants who work on a daily basis with companies and organisations on their climate and biodiversity strategy.

Teaching resources:

- In e-learning sessions: videos, interactive presentations, quizzes, exercises, pdf documents.
- In virtual classroom sessions: expert case studies, sub-group work with peers on real cases.
- Ongoing online Q&A: On the platform, access to a space where you can ask questions and receive answers from Carbone 4 experts during the course.

Deliverables: "Logbook" to be completed throughout the course, plus **all the course resources** on our e-learning platform, available for **an unlimited period**.

Assessment methods: Exercises are carried out throughout the training cycle to ensure that participants have fully understood and mastered their knowledge. There are several types of exercise:

- Knowledge test on entering and leaving the program, to assess learning progress during the course
- Quizzes and corrected exercises on an asynchronous e-learning platform to validate the learning acquired in the video lessons
- Case studies, carried out alone or in groups during virtual classes, to put into practice the content covered in e-learning.
- Feedback exercises during which participants are asked to explain what has been learned (application to their company, sector of activity or interest).
- Satisfaction questionnaire at the end of the course

Theoretical prerequisites: none

Accessibility: All of our courses, as well as reception and access conditions, can be adapted. We therefore invite you to contact us to discuss the possibility of taking part in the course if you have a disability, in order to define your accessibility requirements.

Contact: administration-formation@carbone4.com.





Tested and approved

- 24 classes since 2021
- Over 450 people trained
- 99% of participants feel they have improved their knowledge of energy and climate issues*.
- 99% of participants felt that the course met their expectations*.
- The course's recommendation rate is 4.3/5*.

**127 responses collected between June 2022 and October 2023*

