carbone4 | académie

Training: Measuring your organisation's carbon footprint

🕐 **Duration**: 18h over 4 weeks

💻 **Format**: 100% online

💲 **Price**: €1,500 excl. tax/person.
(€1,600 excl.tax from September 2024)

🎵 **Language**: French

☑ **OPCO eligible** (CPF not eligible)

★ **Carbone 4 is Qualiopi certified**

Objective: **Independently measure an organisation's simple carbon footprint** or take part in a project to measure an organisation's carbon footprint.

Teaching approach: This training course is structured in 4 modules, and each module includes:
- Theoretical e-learning content with Carbone 4's expert consultants,
- A practical virtual classroom led by a Carbone 4 trainer, with case studies and group exercises.

Program details:

Week 1	Week 2	Week 3	Week 4
Module 1 •E-learning 3h •Virtual classroom 2h	**Module 2** •E-learning 3h •Virtual classroom 2h	**Module 3** •E-learning 2h •Virtual classroom 2h	**Module 4** •E-learning 2h •Virtual classroom 2h
Upstream of the carbon footprint: why is it necessary to carry out a carbon footprint of an organisation?	**The carbon footprint method:** what methodology should be used to establish an organisation's carbon footprint?	**The carbon footprint method:** what methodology should be used to establish an organisation's carbon footprint?	**Downstream from the carbon footprint: what do we do** with an organisation's carbon footprint?
Operational objectives : o Identifying the causes and consequences of climate change o Defining the concept of carbon neutrality o Understanding the origins of the carbon footprint method o Identifying the regulatory requirements for carbon footprinting o List the arguments for convincing a company's management to carry out a carbon footprint	**Operational objectives :** o Describe the objectives of a carbon footprint o Defining the framework for Science-based Targets o Handling the carbon footprint measurement unit o Identify the scope of the carbon footprint (spatial and temporal) o Experimenting with carbon footprint calculations o Distinguishing between the data and databases required for the carbon footprint o Interpret the results of a simple carbon footprint as a case study	**Operational objectives :** o Analyse the practical progress of a carbon footprint calculation project. o Using the tool to calculate a corporate carbon footprint o Applying carbon footprint calculation tips when all the data is not available o Identifying the pitfalls to avoid when calculating the carbon footprint o Describe how your carbon footprint is monitored and updated.	**Operational objectives :** o Communicating effectively about your carbon footprint without greenwashing o List existing reporting formats for publishing your carbon footprint o Identify the steps that follow a carbon footprint (an emissions reduction target, an action plan, a contribution to carbon sequestration, integration into its strategy and risk analysis) o Experiment with the role of "carbon referent" for your company

Carbone 4 Académie - administration-formation@carbone4.com

Target audience:
- You are responsible for your organisation's CSR/climate/environment reporting
- You will be working on an organisation's carbon footprint to monitor, analyse and collect data.
- You want to acquire this skill for future responsibility in relation to an organisation's carbon footprint.

Detailed timetable:
- Access to the dates of the virtual classes **here**.

How to register: You will automatically receive a training agreement or contract via SoWeSign for electronic signature when you complete **the registration form**. **Your enrolment is validated on receipt of your signed agreement**, subject to available places**.**

Speakers: All our trainers are consultants who work on a daily basis with companies and organisations on their climate and biodiversity strategy.

Teaching resources :

- In e-learning sessions: videos, interactive presentations, quizzes, exercises, pdf documents.
- In virtual classroom sessions: expert case studies, sub-group work with peers on real cases.
- Ongoing online Q&A: On the platform, access to a space where you can ask questions and receive answers from Carbone 4 experts during the course.

Deliverables: Our **carbon footprint calculation tool** and **all the training resources** on our platform, available for **an unlimited period**.

Assessment methods: Exercises are carried out throughout the training cycle to ensure that participants have fully understood and mastered their knowledge. There are several types of exercise:
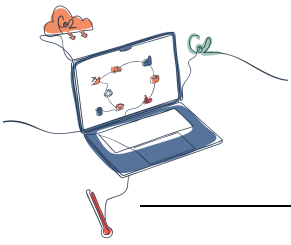- Knowledge test on entering and leaving the program, to assess learning progress during the course
- Quizzes and corrected exercises on an asynchronous e-learning platform to validate the learning acquired in the video lessons
- Case studies, carried out alone or in groups during virtual classes, to put into practice the content covered in e-learning.
- Feedback exercises during which participants are asked to explain what has been learned (application to their company, sector of activity or interest).
- Satisfaction questionnaire at the end of the course

Theoretical prerequisites: none

Accessibility: All of our courses, as well as reception and access conditions, can be adapted. We therefore invite you to contact us to discuss the possibility of taking part in the course if you have a disability, in order to define your accessibility requirements.

Contact: administration-formation@carbone4.com.

Tested and approved

- 13 classes of learners
- Over 320 people trained
- 100% of participants feel they have improved their knowledge of their carbon footprint*.
- 98% of participants felt that the course met their expectations*.
- The course's recommendation rate is 4.3/5*.

195 responses collected between June 2022 and November 2023