



Training: Building your biodiversity roadmap

Duration: 12h over 3 weeks

Format: 1 day face-to-face + 6 hours online content

Price: €1,500 excl. tax/person for employees & 950 excl. tax/person for individuals

Language: French

OPCO eligible (not CPF eligible)

Carbone 4 is Qualiopi certified

Objective: To master the **methodological and regulatory frameworks relating to biodiversity** (CSRD, article 29 of the LEC, SNB, SBTN, TNFD*, etc.) in order to **build your own corporate biodiversity roadmap**.

Teaching approach: This training course is structured into 5 modules over 3 weeks:

- The 1^{ère} week is dedicated to a virtual onboarding class (module 0) and e-learning content (modules 1 & 2).
- The 2^e week is dedicated to a one-day face-to-face session on impact assessment and concrete actions for biodiversity (modules 3 & 4).
- The 3^e week is dedicated to a virtual class on communicating your biodiversity roadmap (module 5).

Program details :

WEEK 1			WEEK 2		WEEK 3
Onboarding virtual classroom <small>(with MNHN researcher Marc Jeanson)</small> 2 hours	Exploring global biodiversity issues 1 hour	Identifying frameworks for biodiversity action 1 hour	Assess the impact, risks and dependence of your business on biodiversity 3 hours	Develop concrete biodiversity actions for your roadmap 3 hours	Communicating on your biodiversity roadmap 2 hours
Operational objectives : <ul style="list-style-type: none"> o Committing to training o Drawing inspiration from biodiversity initiatives o Talk to a researcher from the French National Museum of Natural History to learn more about the basics of biodiversity 	Operational objectives : <ul style="list-style-type: none"> o Understanding the crisis in our relationship with <i>biodiversity</i> o Determining the impact of human activities on biodiversity loss o Recognizing the impacts and risks caused by companies 	Operational objectives : <ul style="list-style-type: none"> o Understanding regulatory developments for your company (CSRD) o Identify impact measurement tools (GBS) o Use valid reference frameworks to adopt the right intervention methodology (SBTN, TNFD) 	Operational objectives : <ul style="list-style-type: none"> o Understanding your company's impact on biodiversity o Case study (based on SBTN method and ENCORE data) o Understand the dependencies and risks associated with biodiversity loss for your business 	Operational objectives : <ul style="list-style-type: none"> o Exploring the costs, benefits and time horizons of corporate biodiversity actions o Identify targeted actions in favour of biodiversity within your company in a co-constructive workshop 	Operational objectives : <ul style="list-style-type: none"> o Use your biodiversity roadmap to win over your company o Avoid greenwashing





Target audience:

- CSR/Environment departments
- Corporate management / strategy department / risk department
- Purchasing Department
- Professional retraining in the field of ecological transition
- Freelance / consultant in the field of ecological transition

Detailed timetable :

- Access to virtual class dates [here](#).

How to register: You will automatically receive a training agreement or contract via SoWeSign for electronic signature when you complete [the registration form](#). **Your registration is validated on receipt of your signed agreement**, subject to availability.

Speakers: All our trainers are consultants who work on a daily basis with companies and organizations on their climate and biodiversity strategy.

Teaching aids:

- In e-learning sessions: videos, interactive presentations, quizzes, exercises, pdf documents.
- Virtual classroom sessions: expert case studies, peer-to-peer sub-group work
- Face-to-face classroom sessions: expert case studies, peer-to-peer sub-group work on your company.
- Continuous online Q&A: On the platform, access to a space to ask questions and receive answers from Carbone 4 experts during the course.

Deliverables: "Biodiversity roadmap" to be completed throughout the training course, plus all the training resources on our e-learning platform, available for an unlimited period.

Assessment methods: Exercises are carried out throughout the training cycle to ensure that participants have fully understood and mastered their knowledge. These exercises are of several types:

- Knowledge test at the start and end of the program, to assess learning progress over the course of the course
- Quizzes and corrected exercises on an asynchronous e-learning platform to validate the acquisition of the knowledge contained in the video courses.
- Case studies, carried out alone or in groups during virtual classes, to put into practice the content covered in e-learning.
- Feedback exercises during which participants are asked to explain what they have learned (application to their company, sector of activity or interest).
- End-of-training satisfaction questionnaire

Theoretical prerequisites: none

Accessibility: All our training courses and access conditions can be adapted, so please contact us to discuss the possibility of taking part if you have a disability, and to define your accessibility requirements.

Contact: administration-formation@carbone4.com





CSRD: Corporate Sustainability Reporting Directive, a new directive proposed by the European Commission to impose and provide a better framework for extra-financial reporting by companies in relation to sustainable development.

Article 29: **Article 29 of the Energy and Climate Law**, which aims to increase the transparency of extra-financial practices, particularly with regard to climate and biodiversity risks.

SNB: The **National Biodiversity Strategy 2030** reflects France's commitment under the Convention on Biological Diversity

SBTN: **The Science Based Targets Network** is a global network that is part of the Global Commons Alliance. It has published guidelines for companies to reduce their impact on biodiversity loss.

TNFD: the **Taskforce on Nature-related Financial Disclosures** is a global working group set up to identify and report on nature-related risks.

